

JITH PAUL

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SKILLS

Systems & Analysis

- Systems Design
- Business Analysis
- Project Coordination
- Project Lifecycle Management
- Workflow Design
- Data Analysis
- SQL
- Google Analytics
- Reporting & Dashboards

Digital & Content

- Content Management Systems (CMS)
- Web Publishing
- SEO
- Structured Data & Schema Markup
- WordPress
- Mailchimp

Media & Production

- Live Streaming
- Video Editing
- Video Post Production
- Adobe Creative Suite (Photoshop, Premiere)
- Social Media

Collaboration & Tools

- Microsoft 365 (Word, Excel, SharePoint)
- Collaborative Knowledge Sharing

PROFESSIONAL SUMMARY

Jith is a seasoned systems designer, digital strategist, and technical lead with extensive experience coordinating cross-functional teams and delivering complex, mission-critical digital projects. His expertise spans content management, web publishing, live streaming, workflow systems, and data-driven optimization, with a growing focus on analytics, reporting, and business intelligence.

WORK HISTORY

Team Lead - Digital Development, CPAC — 2014 - 2026

- Coordinated the digitization and migration of 600+ legacy broadcast assets from CPAC's federal election coverage, making historic content publicly accessible online.
- Documented functional requirements and workflows, collaborating across editorial, production, and IT teams, led vendor evaluation, and managed an international team to implement a modern content management system delivering live streams, video-on-demand, and articles across CPAC's website and social channels.
- Used web analytics and SEO performance data to monitor content discoverability, assess user engagement trends, and support continuous optimization of digital publishing workflows.

Co-founder, Ottawa Canadian Film Festival — 2015 - 2024

- Expanded screenings hosted at community parks into a federally incorporated non-profit, registered charity, and Canadian Screen Award-qualifying public film festival with annual theatrical screenings of jury selected films from all across Canada.
- Maintained the festival's web and social media channels and managed film613's content management system, curating and writing blog content to promote film and screen culture in the Ottawa-Outaouais region.

Senior Consultant, Principal, CGI Inc. / AMS Inc. — 1996 - 2008

- Designed and developed n-tier web frameworks and J2EE applications using object-oriented analysis, supporting data persistence, procurement, workflow, and document management systems for government and commercial clients across the U.S. and Canada.

EDUCATION

University of Waterloo — BAsC (Honours) Electrical Engineering, 1996

Google Data Analytics Certificate (in progress), 2026

Algonquin College — Television Broadcasting, 2009